KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Patgaon, Rani Gate, Guwahati-781017

MASTER OF MASS COMMUNICATION

COURSE – 11

TELEVISION – II

BLOCK - II

CONTENTS

UNIT 9 : NEWS CHANNELS

UNIT 10 : REPORTING FOR TV NEWS

UNIT 11 : SOME BASIC CONCEPTS AND WRITING FOR TV NEWS

UNIT 12 : TV NEWS EDITING

UNIT 13 : TV NEWS PRESENTATION

UNIT 14 : STAGES OF PRODUCTION – 1

UNIT 15 : STAGES OF PRODUCTION – 2

UNIT 16 : STAGES OF PRODUCTION – 3

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BLOCK INTRODUCTION

By now, you must be familiar with some concepts of Television and News in Television. News in India, until a few years back was the sole domain of Doordarshan. Infact, it was only in the mid 1990's that private channels started producing and presenting news. After that things progressed in quick succession and soon we had a large number of news channels churning out news round the clock.

In this block we will discuss about television news and some other production related topics. This block is divided into eight units, which are as follows –

UNIT 9: NEWS CHANNELS

In this unit we will discuss about the news production in Doordarshan and in private channels. We will also discuss about the growth of private channels in India and the evolution and changing trends of news production and presentation, particularly how the advent of private news channels has changed the entire face of news in our country.

UNIT 10: REPORTING FOR TV NEWS

In this unit we will discuss about the qualities and responsibilities of a TV news reporter apart from introducing to you the basics of TV news reporting. We will also discuss about various news sources and about some emerging trends in news reporting which a broadcast professional should be acquainted with.

UNIT 11: SOME BASIC CONCEPTS AND WRITING FOR TV NEWS

In this unit, we will explain some basic concepts and terms which are commonly used in Television and is very important for a TV professional to be familiar with. Again writing for TV requires specialized skills. Therefore, we will also discuss about writing for TV news in this unit.

UNIT 12: TV NEWS EDITING

In this unit we will discuss about the importance of editing and how and when it should be done. We will also discuss about the duties and responsibilities of the news desk.

UNIT 13: TV NEWS PRESENTATION

This unit attempts to explain the different aspects and issues related to news presentation. It also discusses the responsibilities of a news presenter and how to mould oneself into the role of a good news presenter.

UNIT 14: STAGES OF PRODUCTION – 1

The entire process is divided into three basic stages: Pre-production, production and Post Production. In this unit you will be given a clear idea of the three stages. We will also discuss the first stage, i.e., the pre-production stage in detail.

UNIT 15: STAGES OF PRODUCTION – 2

In this unit, we will learn about equipment, lighting and some basic popular video formats.

UNIT 16 STAGES OF PRODUCTION – 3

In this unit you will learn a few more aspects of production, i.e., camera angles and movements, shot sizes etc. We will also discuss about the rules of screen grammar in this unit. Along with proper knowledge of equipment and lighting, these concepts of shot composition and screen grammar are very important for the production of an aesthetically sound programme which is meaningful and pleasing to the eye of the viewer.

Master of Mass Communication

COURSE – 11

BLOCK – II

DETAILED SYLLABUS

UNIT 9: NEWS CHANNELS

News in DD (regional news unit) with spl. Ref. to Assamese, Growth of private television news channels,

UNIT 10: REPORTING FOR TV NEWS

Introduction to TV reporting, Duties, Qualities and responsibilities of a TV reporter, Sources of TV News, New Trends in TV reporting

UNIT 11: SOME BASIC CONCEPTS AND WRITING FOR TV NEWS

Some basic concepts, Principles of TV news writing, Preparing News copy, Rules for Writing for Television

UNIT 12: TV NEWS EDITING

Concepts and Principles of TV news editing, Concept of TV News editing, Principles of TV news editing – The Grammar, Linear and Non-linear editing

UNIT 13: TV NEWS PRESENTATION

News presentation (reading vs. anchoring), News anchor – Working conditions and responsibilities, Voice culture, pronunciation and articulation, Pronunciation and articulation, Voice culture, Interview, Principles of Effective Interviewing, Phrasing the question

UNIT 14: STAGES OF PRODUCTION – 1

Concept of stages of production, Pre-production, Production Stage Activities, Production Equipment, Equipment for EPF, Equipment for Studio Production, Lighting, Video Formats

UNIT 15: STAGES OF PRODUCTION – 2

Production Stage Activities, Production Equipment, Equipment for EPF, Equipment for Studio Production, Lighting, Video Formats

UNIT 16 STAGES OF PRODUCTION – 3

Shot Composition, Shots Sizes, Principles of good composition, Camera Movements and Angles, Movements, Angles, Rules of screen grammar