Ans to Q. No 5 : The internal or unpublished sources of secondary data collection are- Government records, archives, parliamentary proceedings, marketing feedbacks, financial reports etc.

Ans to Q. No 6 : The external or published sources of secondary data collection are- books , journals, government reports, newspapers, publications of research works etc.

Ans to Q. No 7 : Four differences between primary data and secondary data are as follows-

a) Primary data is raw or firsthand data, on the other hand secondary data is secondhand data that was previously collected by others.

b) Collecting primary data is expensive whereas collection of secondary data is economical.

c) Primary data is time consuming but using secondary data saves time.

d) Primary data is current data, secondary data is past data.



6.9 MODEL QUESTIONS

A) Short Questions (Answer each question in about 150 words)

Q1 : What is data collection? Write a note on the different methods of data collection.

Q2 : Discuss the advantages and disadvantages of primary data collection?

Q3 : Discuss the advantages and disadvantages of secondary data collection.

B) Long Questions (Answer each question in about 300-500 words)

Q1 : Discuss the different methods of primary data collection in quantitative and qualitative research.

Q2 : Discuss the internal and external sources of secondary data collection.

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