# UNIT 7 : SOCIAL CONTROL OF SEXUALITY AND BODY OF WOMEN:

## UNIT STRUCTURE

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## 7.1 LEARNING OBJECTIVES

**After going through this unit you will be able to :**

- Understand about social control and its impact on women's bodies and sexuality
- Know about traditional mechanisms of social control limiting women's sexuality and bodily rights
- Develop your knowledge about eating disorders like anorexia and bulimia in the Indian context which affects women's bodies.
- Learn about the cosmetic industry and its implications of women's bodies, sexuality and eating disorders.

## 7.2 INTRODUCTION

Women in any society are symbolised as the source of life for human existence. Human survival and reproduction is impossible without women. Hence women's bodies are of immense importance to every human being. Fragility is attached to women as far as her physical strength is concerned due to age-old beliefs and social norms. Women's bodies are a matter of