Ans to Q No 9: Too many exhibits should be avoided in a single room, place should be well lighted, single idea in an exhibit and label should be short and simple.

Ans to Q No 10: It is effective mode of communication, creativity is fostered, pupils can learn the art of expression, team spirit is encouraged and different values are realised through exhibition.

Ans to Q No 11: Models simplify reality, evoke interest, provide correct concepts and model preparation develops creativity.

Ans to Q No 12: heard, seen

Ans to Q No 13: communication

Ans to Q No 14: one way

Ans to Q No 15: It is less expensive, useful for both formal and non formal education, spread awareness among the people, programmes can be prepared in the local language and it can be repeated whenever needed.

Ans to Q No 16: ETV is a system that present learning content in various subjects produced by an agency.

Ans to Q No 17: It is essentially a one way communication, the cost of teaching is more, individual differences are not taken into consideration, lessons are not flexible etc.

Ans to Q No 18: multiple



4.13 MODEL QUESTIONS

A) Very Short Questions (Answer each question in about 50 words)

Q 1: What do you mean by the term media?

Q 2: What is the importance of social media?

Q 3: Why do you think that seminar should be organized for social awareness?

Q 4: What do you mean by educational television?

Q 5: Why do you think that radio is important for educational purposes?