- Field trip is an effective means of giving direct experience of things to students.
- Mass media include not only the print and electronics forms such as radio, television, newspapers etc.
- The concluding section of the unit deals with role of media in population control. In today's world press, radio, cinema, television etc. are becoming more important in an individuals life. We can utilize this media for educating the masses about the consequences of population explosion and also how to control population growth.



8.7 FURTHER READING

1) Nanda. S.K. : Population Education ; Doaba House, Book Sellers and Publishers, Delhi.

2) Pandey. V.C. : Population Education ; Isha Books, Delhi.

8.8 ANSWERS TO CHECK YOUR PROGRESS

Ans to Q No 1: Instructional material refers to audio-visual aids or printed texts that assist teaching or learning. An Instructional aid may be defined as certain material which helps the teacher in presenting the subject matter in a forceful and effective manner.

Ans to Q No 2: Teaching aids are more helpful in making the learning process easier, complete, realistic and dynamic. Teaching without aids is a dull and monotonous process.

Ans to Q No 3: (i) a (ii) b (iii) c

Ans to Q No 4: There are four main functions of mass-media in controlling growth of population, such as -

- Influencing
- Informing
- Entertainment