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9.9 ANSWERS TO CHECK YOUR PROGRESS

Ans to Q No 1: In the words of Locatis & Atkinson, "Media is the means (usually audio-visual or electronic) for transmission or delivering messages. Media includes such things as prints, graphics, photography, audio communication, television, simulating games and computer."

Ans to Q No 2: One important function of mass-media is to influence and generate public opinion. Different mass media can influence the mind and heart of the people and change their opinions about different aspects of life.

Ans to Q No 3: Two points of importance of mass-media in population control are mentioned below:

- Mass-media minimise the problems of size of objects or contents to be taught. If the content is too large or too small, then it cannot be presented before the students, it can be presented through various kinds of mass-media.
- In teaching learning process, the problem of distance can be removed by mass-media. This distance may be between

teachers and taught, classroom and the place of object to be taught etc. All these problems of distance can be removed by the use of mass-media.

Ans to Q No 4: Different kinds of projected aids are: Film Strips, OHP, Slide Projector, C.C.T.V. and Epidiascope

Ans to Q No 5: In the words of R. G. Reynolds, "Radio is the most significant medium for education in its broadest sense that has been introduced since the turn of the century. As a supplement to classroom teaching its possibilities are almost unlimited. Its teaching possibilities are not confined to the five or six hours of the school days. It is available from early morning till long midnight. By utilising the rich educational and cultural offerings of the radio, children and adults in communities, however remote, have access to the best of the world's stores of knowledge and art. Someday its use as an educational instrument will be as common place as text-books and black-boards."

Ans to Q No 6: Teachers used bulletin board for display of different types of articles, pictures, cartoons, posters, maps, slogans, news items, tables related to population issues. Teacher encourages the students to collect different materials related to population issues to be displayed on the board.



9.5 MODEL QUESTIONS

A. Very Short Questions (Answer each question in about 50 words)

Q 1: What is media?

Q 2: Write two features of mass-media.

Q 3: Mention the kinds of graphic aids.

Q 4: Mention the kinds of mass-media.

B. Short Questions (Answer each question in about 150 words)

Q 1: Write about the functions of mass-media.

Q 2: Mention the typology of non-projected aids.

Q 3: Write the roles of maps and graphs on population control.

C. Long Questions (Answer each question in about 300-500 words)

Q 1: Discuss the importance of mass-media in population control.

Q 2: Elaborate the role of radio and television in population control.

Q 3: Explain the role of audio-visual aids in controlling population.

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