- Polysemy is the limit with respect to a sign, (for example, a word, expression, or image) to have numerous implications, generally related by contiguity of significance inside a semantic field. Polysemy is, along these lines, unmistakable from homonymy-or homophony-which is an inadvertent similitude between two words, (for example, bear the animal, and the action word to bear); while homonymy is regularly an insignificant etymological incident, polysemy is not.
- Verbal communication incorporates sounds, words, language, and speech. Talking is a successful method for imparting and aides in communicating our feelings in words. This type of communication is additionally grouped into four kinds.



## 3.7 FURTHER READING

1. Jakobson, R. (1972). Verbal Communication. *Scientific American, Vol. 227,* No. 3, pp. 72-81

## 3.8 ANSWERS TO CHECK YOUR PROGRESS

**Ans to Q No1.** This type of communication happens between two people and is, along these lines, a one-on-one discussion. Here, the two people included will swap their jobs of sender and collector so as to convey in a more clear way.

**Ans to Q No2.**This kind of communication can happen when there are multiple individuals included. Here the quantity of individuals will be little, and it enables every member to communicate with the rest. Public interviews, board meetings, and team meetings are instances of group communication. Except if a particular issue is being talked about, small group discussions can get hard to translated by everyone. This difficulty in understanding data totally can bring about miscommunication.

**Ans to Q No1.**This kind of communication happens when one individual attends to a huge social event. Political campaigns and public speeches are cases of this kind of communication. In such cases,